

# SINA MOANA WENDT

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## GOVERNANCE STATEMENT

Appointed an Officer of the New Zealand Order of Merit in the New Year Honours 2022, for services to governance. A Pacific woman of Samoan, German and English descent, with over 25 years working in the commercial, public and not-for-profit sectors, in governance and executive roles. Committed to helping build exceptional leadership fit for the 21<sup>st</sup> century - developing the leadership, governance and strategic capability of individuals, organisations and communities. As Tangata Tiriti (Tangata Moana), I am committed to honouring Te Ao Māori, upholding the principles of Te Tiriti, and supporting equitable outcomes for Māori. I also care deeply about the wellbeing and success of Pacific peoples and communities in Aotearoa. Broad and diverse governance experience on a range of boards and trusts.

## Board Strengths

Governance development understanding and practice of good governance

- diverse thinker, collaborative and inclusive leadership style
- building board relationships and guiding board dynamics
- ability to chair, ability to question and challenge
- curious lifelong learner, openminded and creative
- comfortable and skilled working with diversity

Industry/Sector Experience

- Leadership Development, Diversity & Inclusion
- NFP sector (Governance & Capability) - Youth, Gender Equality, Pasifika, Māori and ethnic minority communities
- Education – Early Childhood, Tertiary, Industry Training
- Public Sector - Broadcasting, Media & the Creative Arts
- Professional Services, Management, Business Development

Functional Skills

- Executive leadership in public, commercial and community organisations
- Operational experience - management, business development, sales and marketing, financial management
- Business transformation - new initiatives and significant transformation projects
- People and Culture - learning and organisational development, culture change, diversity and inclusion
- Extensive, diverse personal and professional networks
- Highly developed relationship-building, networking, and partnership skills
- Skilled public speaker, presenter, and facilitator.

## GOVERNANCE CAREER - SUMMARY

2023 - Current	Centre for Pacific Languages (CPL)	Chair
2023 - Current	Radio New Zealand (RNZ)	Governor
2023 - Current	New Zealand Opera Foundation Trust	Trustee
2022 – Current	Emerge Aotearoa	Trustee
2020 – Current	AUT Council	Council Member, Ministerial appointment
2005 – Current	Pacific Music Awards Trust	Founding Trustee
2014 – 2019	AUT Business School – Industry Advisory Committee	Committee Member
2012 – 2021	Appoint - Better Boards	Advisory Board Member
2012 - 2017	YWCA of Aotearoa New Zealand	Co-President
2010 - 2012	YWCA Auckland	President
2009 – 2013	CMe Trust Mentoring Foundation Trust	Chair
2010 – 2012	Leadership New Zealand Trust	Trustee
2010 – 2013	PACIFICA Inc - Auckland Branch	President
2002 – 2003	National Pacific Radio Trust Inc	Trustee, Ministerial appointment
1994 – 2002	Montessori Education – Trusts, Council	Chair, Trustee, Council Member

## GOVERNANCE EXPERIENCE - DETAIL

### Centre for Pacific Languages (CPL) 2023 - Current

**Chair**, The Pasifika Education Centre, trading as the Centre for Pacific Languages (CPL), is the central hub for Pacific Languages and Cultures in Aotearoa. CPL was one of the first Pacific organisations to provide support to the early wave of Pacific migrants entering New Zealand in the 1970s. CPL operates as a Charitable Trust to preserve, maintain, and promote Pacific languages in New Zealand. CPL supports Pacific communities on their journeys to revitalise, strengthen and maintain their heritage languages, cultures and identities. <https://centreforpacificlanguages.co.nz/>

### Radio New Zealand (RNZ) 2023 - Current

**Governor**, RNZ (Radio New Zealand) is New Zealand's independent public service multimedia organisation and is a Crown entity established under the Radio New Zealand Act 1995. RNZ provides audiences with trusted and independent news and current affairs, a range of diverse programmes, podcasts and series both on-air and online in accordance with the Radio New Zealand Charter. RNZ broadcasts over three nationwide networks; RNZ National, RNZ Concert and the AM network which relays Parliamentary proceedings. RNZ Pacific (formerly Radio New Zealand International or RNZI) is the overseas shortwave service, broadcasting to the South Pacific and beyond, while Radio New Zealand News provides comprehensive, up-to-the-minute news and current affairs information. [www.rnz.co.nz](http://www.rnz.co.nz)

### New Zealand Opera Foundation 2023 - Current

**Trustee**, The Trust is an independent fund manager for legacies, gifts, trusts, appealing to a wide variety of people who have a specific passion for opera and its future in New Zealand. In line with its mission to “Safeguard the Future of Opera in New Zealand” the NZOF has over the years, supported young opera talent providing individual financial assistance to New Zealand artists performing in Opera productions here and overseas, and been very active in supporting or assisting organisations involved in the performance of opera in New Zealand; including the New Zealand Opera Company Limited and Wellington Opera <https://nzoperafoundation.co.nz/>

### Emerge Aotearoa Trust 2022 - Current

**Trustee**, Emerge Aotearoa is a national provider of mental health, disability, community and social housing services that are designed to empower people to reach their full potential – te whakapakari rawa i tōe tangata kaha whakaora i a ia anō. The Trust is an innovative, fast-growing charitable enterprise that oversees a broad and substantial range of services across the country, as well as a sizeable social housing portfolio. It employs more than 1200 staff and has revenue over \$140M. <https://emergeaotearoa.org.nz/>

### AUT COUNCIL 2020 - current

**Council Member, appointed by the Minister of Education** AUT Council is the governing body of the Auckland University of Technology (AUT). AUT has for over a century has been a place of accessible and transformative learning. It is a university of opportunity, a place which aspires to both equity and excellence, in a way that fully engages with Te Tiriti and is anchored in the culture and whenua where we stand. I am a member of the People & Culture subcommittee; and was part of the subcommittee overseeing the 2020 independent review into harassment/bullying. AUT has over 4000 staff, 28,000+ students, and an annual budget of \$420 million. <https://www.aut.ac.nz/>

### PACIFIC MUSIC AWARDS TRUST 2005 - current

**Founding Trustee** Celebrating Pacific Music. The Trust created and oversees the production of the iconic annual music awards event that acknowledges the success of Pacific artists celebrates and promotes excellence in Pacific music. The Trust also runs workshops and activities to support and develop Pacific musicians to aspire to a higher level of achievement. <https://www.pacificmusicawards.org.nz/>

### AUT UNIVERSITY BUSINESS SCHOOL – INDUSTRY ADVISORY COMMITTEE 2014 to 2019

**Committee Member** To contribute effectively to the strategic direction of the AUT Business School and to maintain close relationships between the AUT Business School and relevant industry, professional and community groups. Committee members provided input and advice on strategy, curriculum and programmes, trends and developments in the industry.

### APPOINT - BETTER BOARDS 2012 - 2021

**Advisory Board Member** appoint allows organisations looking for diverse and talented directors to easily connect with individuals wanting to share their governance experience. Appoint also supports organisations requiring advice on how to create and recruit better boards. <https://www.appointbetterboards.co.nz/>

**YWCA OF AOTEAROA NEW ZEALAND 2012 – 2017**

**Co-President** YWCA Aotearoa New Zealand [www.ywca.org.nz](http://www.ywca.org.nz) – is part of a global network of 25 million women leading social and economic change in over 125 countries worldwide. From 2012 the national movement underwent significant change, and we led a strategic change process at board level to rebuild, strengthen and revitalize member organisations to reposition the movement as the leading organisation for the development of young women in Aotearoa. During this time I was a member of the Ministry of Women’s Affairs, NGO reference group and chaired the MWA NGO Reference group series of national hui connecting Women’s organisations. I also engaged the YWCA AotearoaNZ in a World YWCA Young Women’s Pacific Leadership Strategy Programme – assisting with the development of young women’s leadership in the Pacific, was directly involved in the revitalization of the YWCA Samoa organisation and movement.

**YWCA AUCKLAND 2010 - 2012**

**President** [Committees: Board Governance, Remuneration, Finance] YWCA Auckland - empowering women in Auckland for 125 years, the YWCA runs a hostel and programmes that aim to empower women. The YWCA works as a voice for women; lobbying and advocating on relevant issues, and actively developing initiatives that build young women's leadership, and promote gender equality.

**C ME TRUST MENTORING FOUNDATION TRUST (now Oceania Career Academy) 2009 - 2013**

**Chair** The C-Me Mentoring Foundation Trust through a network of public and private sector partnerships delivered innovative mentoring and training programmes. The **innovative Trades at School programme** focussed on improving educational outcomes for young Pacific and Maori and developing skilled and motivated workforce for industry. In the establishment phase, I worked closely with the founder & Chief Executive, John Kotoisuva on strategic development and building the operational capability of the organisation. <https://www.oca.nz/>

**LEADERSHIP NEW ZEALAND TRUST 2010 - 2012**

**Trustee** [Committees: Remuneration, HR - CEO Recruitment, Governance, Alumni Representative Group] Leadership New Zealand (LNZ) is a not-for-profit trust with a vision to enrich New Zealand through active leadership in a connected community. I am an Alumna of the NZ Leadership Programme (2008) and was Trustee until I was appointed as Chief Executive in late 2012.

**P.A.C.I.F.I.C.A INC - AUCKLAND BRANCH 2010 - 2013**

**President** Part of the national PACIFICA INC, PACIFICA Auckland is an intergenerational Pan-Pacific organisation focussed on creating opportunities for Pacific women and girls to empower, enable them to reach their full potential.

**NATIONAL PACIFIC RADIO TRUST INC 2002 - 2003**

**Founding Trustee – Secretary, Government Appointed - Charitable Trust, Funding \$12 million**

I was one of 8 government appointed trustees tasked with the set up, strategic planning, implementation, and governance for the government-funded project to pilot a National Pacific Radio Network. In 2003 I took on an expanded role to provide Project Management services to the Trust which included: finalising the set up of transmission and studio facilities for all studios, planning for transmission facilities in other centres; liaising with Ministries of Economic Development, Culture and Heritage on Purchase agreements, Memoranda of Understanding, evaluation criteria for Pilot project; completion of the Trust’s Business Plan, financial reports and reports for Ministers for Culture and Heritage and Pacific Island Affairs. Assisted with legal issues and litigation. Contingency planning and switchover to interim network operations. I stepped off the Trust in 2003 when I was appointed to the role of Chief Executive for the Trust.

**MONTESSORI AOTEAROA NZ INC. COUNCIL (MANZ) 2001 - 2002**

**Council Member** In 2003 there were 117 member schools. I contributed to the restructuring of the organisation, through development of the Strategic Plan. Had special responsibility for implementing objectives within the Primary sector. Member of subcommittee working with AUT to implement the first Montessori teaching degree programme in Aotearoa. Chaired the MANZ 2002 Conference committee for 9 months and led delivery of the first MANZ Annual Conference (Auckland April 2002).

**EASTERN SUBURBS MONTESSORI PRIMARY SCHOOL CHARITABLE TRUST, Auckland 1997 - 2003**

**Chair** The Trust managed the Montessori Primary Unit at Glendowie School. I represented the Montessori Trust on the Glendowie School Board of Trustees. Developed & implemented the Strategic Plan, managed budgets, recruited & managed the Montessori teachers & assistants, handled external public relations with Montessori organisations, schools and government agencies.

**MONTESSORI PRIMARY EDUCATION FOUNDATION, (MPEF) Auckland 1994 - 1996**

**Founding Trustee & Chair** Established the trust to facilitate the set-up of Montessori primary classes of special character within state schools in the West Auckland area. Chaired the Auckland Montessori Primary Committee: reps from 4 Montessori trusts collaborated to set up integrated primary units. Worked with Ministry of Education, Montessori Association, and overseas Montessori organisations. Presented proposals to Boards of Trustees & liaised with Principals and Boards to establish units. In February 1997, two Montessori Primary Units opened in West Auckland.

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## EXECUTIVE EXPERIENCE

**CHIEF EXECUTIVE, Leadership New Zealand Trust 2012 – 2021**

Leadership New Zealand's purpose since 2003 has been to create a connected community of leaders, an exceptional leadership movement and culture working together for a more just, equitable and sustainable Aotearoa. Focussed on building. LNZ has a proud legacy of excellence and innovation in educating based on a diversity of thought and perspective. Hosting courageous conversations, engaging with New Zealand's diverse individuals and communities, designing and delivering impactful projects and innovative programmes including the signature NZ Leadership Programme and the innovative Mana Moana Experience – a unique programme for Pasifika leaders. [www.leadershipnz.co.nz](http://www.leadershipnz.co.nz)

As CEO I had oversight of all the operations: a team of nine staff, and an annual budget of just over \$1.3 million. I was responsible for the strategic direction and implementation of annual plans, financial management, key stakeholder relationships and partnerships, and oversight of the delivery of programmes and events, alumni activities, communications, and business development.

**CONSULTANT, Ola Consulting 2009 – Current**

Consultancy work in projects developing leadership capability, women in leadership, youth mentoring, social enterprise, governance, and strategic business development. Experienced MC, Speaker, facilitator, mentor and coach for leadership development events, workshops, and forums.

**CHIEF EXECUTIVE, National Pacific Radio Trust Inc (Pacific Media Network) 2003 –2008**

Chief Executive for the Trust, and the broadcasting operations of the Pacific Media Network: NiuFM (national Pan-Pacific FM Radio Network), Radio 531pi (Pan-Pacific Auckland AM service) and the Pacific Radio News Service. Responsible for staff of 100 mostly Pacific people, including regional office/studio based in Wellington. Managed capital assets of \$12 million, & annual budget of \$5.0 million: \$3.2 million provided through public funding, \$1.8 million to be generated through commercial advertising sales. In five incredibly busy years we literally built the business from scratch and, developed the organisation and grew the network.

**CLIENT MANAGER, NZ Institute of Management 1997 - 1998**

The implementation and project management of customised learning and development programmes for a portfolio of about 100 client organisations.

**TELECOM DIRECTORIES LIMITED (roles included) 1988 - 1994**

- National Training Executive
- Sales Manager Western Samoa Directory Project,
- National Facilitator - Self Directed Work Teams Project
- Training Executive (Directory Production Automation Project)
- Sales Manager

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## QUALIFICATIONS AND PROFESSIONAL DEVELOPMENT

- Company Director's Course (2022) Governance Best Practice Institute of Directors, New Zealand.
- Mentoring For Diversity Programme (2022-2023) Institute of Directors, New Zealand
- Harthills Leadership Development Framework (2020) Harthills Australia, Melbourne, Australia
- CSCLeaders – Global Leaders Programme (April – September 2014)
  - The Duke of Edinburgh's Commonwealth Study Conferences & Common Purpose, United Kingdom
- Inaugural Breakthrough Leaders Programme (Sept 2010 – Aug 2011) Global Women New Zealand

- Women on Boards – Getting Ahead (2010) EEO Trust
- Leadership NZ Governance Workshop (2009) Boardworks International Ltd
- CEO/Board Relationship: Maximizing the Relationship (2008) Boardworks International Ltd
- NZ Leadership Programme (2008) Leadership New Zealand, New Zealand
- Pacific Directors Course (2003) Institute of Directors in NZ Inc, Wellington
- Achieving World Class Performance Excellence - Evaluators Programme (2003),
- NZ Business Excellence Foundation (NZBEF) Auckland
- Bachelor of Arts Degree - Sociology & Political Science (1987) Victoria University of Wellington, Wellington, New Zealand

## **PROFESSIONAL MEMBERSHIPS**

Institute of Directors	Member
SuperDiverse Women	Established Member
Leadership New Zealand	Fellow
appoint better boards	Professional Member

## **REFEREES**

**Provided on request**