



KM

KARLA MATUA

NGĀTI WHĀTUA
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NGĀKAUNUI / PASSIONS

Enjoy working with rangatahi especially our Kōhine / female teens. Utilising sport n rec as a platform to support and nurture other gifts and qualities that can be transferable in their life.

Being involved with whānau to provide opportunities and links within their communities.

Working with communities that are critical to creating an environment that individuals, whānau and organisations can thrive and provide benefit to all.

Passionate about Te Ao Māori and the intrinsic values that we hold that are transferable in so many contexts one of them sport and recreation. A place where Māori can succeed and excel.

MAHI AROHA – MANA WHAKAHAERE/ VOLUNTEER & GOVERNANCE ROLES

- **Aotearoa Māori Tag – Treasurer - current**
Committee Member since inception in 2012. 55 teams that participate in Oceania & World Cup Tournaments. Largest contingent within Aotearoa that has had huge growth in participation through regions.
- **Manurewa Marlins Rugby League – Manager, Coach, Committee Member – current**
Girls & Womens Grade Liaison and lead of Māreikura a RL Development Programme for females.
- **Te Hiku o Te Ika Māori Rugby Council – Secretary – current**
Northern Regional Māori collective of six provinces who participant in Annual Tournament series, development programmes and capability building of Māori Rugby regions.
- **South Auckland Tag – Treasurer – current**
Junior and Senior Grade teams that participate in National Tournaments. Largest contingent competing at tournament.
- **Karamuramu Ahu Whenua – Trustee – current**
Trustee of whānau land Trust that leads whenua development, environmental restoration, whānau development.

Volunteer roles involving Coaching, Managing, Committee Roles for past 15 years across numerous codes and kaupapa.

PUKENG / SKILLS

Connector - ability to connect with people at all levels from tamariki to the Board Room. Culturally confident with Auckland's melting pot including people of various religion, abilities and backgrounds.

Innovator – ability to identify needs, barriers and providing solutions which quite often involves innovative approaches and mindset. I enjoy the ability to think out of the box whilst still within scope of any boundaries set.

Bridge builder – enjoy linking and partnering opportunities to present benefit and opportunities whether it is individuals, teams, whānau, organisations or communities. Enjoy leading and playing a part in the connection of people.

- 2021 Coach – u12 Girls Manurewa Marlins RL Team
- 2021 Manager – Womens Manurewa Marlins RL Team
- 2021 Coach – u10 Girls Aotearoa Māori Tag Team – Oceania
- 2021 Coach – u10 Girls Sth Auckland Tag – Jnr Nationals

WHEAKO MAHI / WORK EXPERIENCE

KAIWHAKAHAERE – HE ORANGA POUTAMA KI TĀMAKI MAKĀURAU • AKTIVE • 2016 – PRESENT DAY

Based at Sport Auckland, Kaiwhakahaere for Central rohe Tāmaki Makaurau – have been based here for past six years including Manurewa due to community links there.

This year I have also taken on an interim role to lead the HOP Team which involves being the link between Aktive Senior Management and leading the Kaiwhakahaere team. This role has been done in conjunction with normal Kaiwhakahaere role and delivery.

Core purpose of role is to delivery on three SNZ Outcomes below

- Kaiwhakahaere participating as leaders in their community
- Increased opportunities for whanau to explore, learn and participate in sport and traditional physical activity
- Revitalisation and further development of sport and traditional physical recreation

The above outcomes are achieved with focus on a target region within Tāmaki and targetted settings that are Māori focused such as Kohanga Reo, Kura Kaupapa Māori, Wharekura, Marae and general communities.

I also have a .5 role focusing on building capability withing Māori Sport Organisations which involves identifying needs of the roopu which can range from support with Governance, Volunteers, Funding, Strategic Direction and Participation.

**KAIWHAKAHAERE – HE ORANGA POUTAMA – SPORT WAITAKERE •
2010 – 2016**

Based at Sport Auckland, Kaiwhakahaere for Central rohe Tāmaki Makaurau – this contract was held by Sport Waitakere on behalf of the RSTA Collective.

Core purpose of role is to delivery on three SNZ Outcomes below

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- Increased opportunities for whanau to explore, learn and participate in sport and traditional physical activity
- Revitalisation and further development of sport and traditional physical recreation

The above outcomes are achieved with focus on a target region within Tāmaki and targetted settings that are Māori focused such as Kohanga Reo, Kura Kaupapa Māori, Wharekura, Marae and general communities.

**KAIWHAKAHAERE – HE ORANGA POUTAMA – COUNTIES MANUKAU •
2003 – 2010**

Based at Counties Manukau Sport in Manurewa. Covered a variety of regions during this time Franklin, Manurewa, Papakura and Manukau.

Core purpose of role is to delivery on three SNZ Outcomes below

- Kaiwhakahaere participating as leaders in their community
- Increased opportunities for whanau to explore, learn and participate in sport and traditional physical activity
- Revitalisation and further development of sport and traditional physical recreation

The above outcomes are achieved with focus on a target region within Tāmaki and targetted settings that are Māori focused such as Kohanga Reo, Kura Kaupapa Māori, Wharekura, Marae and general communities.

MĀTAURANGA / EDUCATION

TOTAL IMMERSION MĀORI COURSE • 2017 • TE WĀNANGA TAKIURA O AOTEAROA

One year total immersion Te Reo me Tikanga Course – graduated
Certificate Te Reo Māori & Tikanga Level 5

SIXTH FORM CERT • 1986 - 1987 • RUTHERFORD HIGH SCHOOL

Sixth Form Cert: Maths 7, Geography 5, Maori 4, Shorthand 5, Typing 5,
Geography 7

SCHOOL CERT • 1983 - 1985 • GREEN BAY HIGH SCHOOL

School Certificate: Maths B2, Typing A1, English B1, Maori a1, Geography
B1

OTHER EDUCATION & TRAINING RELEVANT TO ROLE:

- Mahi Atua – workshops supporting Atuatanga as applied to work within communities, social, health & sporting sectors
- Te Reo Māori – continuous learning via Te Wānanga o Aotearoa, Awanuiarangi, Ngāti Whātua o Ōrākei
- Coaching qualifications – Senior Club Coach NZRL
- Female Leadership Programme – Aktive
- Māori Governance Programme attendee