

# LINDA HU

Director of Finance, CA  
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## Professional Profile

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An experienced financial leader with over 15 years of experience in charitable trusts, council-controlled organisation, client services, and education. I bring a distinctive blend of expertise in financial management and business procedures, offering a comprehensive skill set honed through hands-on experience. With a proven track record in leading teams, driving strategic initiatives, and ensuring seamless compliance, I excel in leveraging technology to elevate financial performance and drive sustainable growth.

## Core Skills

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- Business development
- Risk assessment and mitigation
- Governance
- Strategic planning
- Problem solving
- Financial acumen
- Fundraising
- Budgeting and forecasting
- Human resources
- Digital transformation

## Governance Experience

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**January 2022 – Current**  
Auckland Local Committee

**Chartered Accountants Australia and New Zealand**

**May 2013 – May 2016**  
Board of Trustee

**Pigeon Mountain Primary School**

### *Key Achievements:*

- In my term, we successfully recruited the new school principle and managed the transition process smoothly.
- As the chair of the Finance Committee, I played key part in strengthening the school internal control and finance management. In one year, the school financial performance shifted from deficit to surplus.

**September 2013 – July 2018**  
Treasurer

**New Zealand Go Society**

## Employment History

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**May 2008 - Current**

**Community Education Trust Auckland (COMET Auckland)**  
(former City of Manukau Education Trust)

Nov 2018 – Current      Director of Finance

Commenced as a part-time Financial Administrator, progressed swiftly to roles including Financial Accountant and Finance & Office Manager, ultimately ascending to the position of Director of Finance.

In this capacity, reporting directly to the CEO, I led teams who were responsible for comprehensive financial management, administrative functions, data analysis, and IT systems within the organisation. I also served as acting CEO during the CEO's absence on holiday.

*Highlights:*

- Partnered with the CEO and project director to develop and implement the expansion strategy for the Talking Matters initiative, leading to substantial team growth and achievement. In 2022, after six years of expanding, the board decided that it was time for the Talking Matters initiative to be established as a new charitable trust. Throughout the transition period, I led the planning and implementation of both financial and IT systems.
- Enhanced business procedures and internal controls to meet the high accountability standards mandated for Council Controlled Organisation (CCO).
- Championed the development and execution of innovative digital strategies aimed at boosting business productivity. Spearheaded the proactive transition from onsite servers to a Cloud-based SharePoint platform prior to the onset of the Covid pandemic. This foresight ensured the team's seamless shift to remote work, positioning us ahead of the curve and enabling a smooth transition before the initial lockdown.
- Proven experience in risk assessment and mitigation, compliance, contract negotiations, policy development, human resources, health and safety, and fundraising.

## Education & Qualification

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Qualification	Institution
Master of Professional Studies in Data Science	University of Auckland
Chartered Accountant	CAANZ
Bachelor of Business - Accounting	Manukau Institute of Technology
Postgraduate Diploma in Science - Statistics	University of Auckland
Bachelor of Science - Mathematics	FuDan University Shanghai, China