
GOVERNANCE STATEMENT

I am an experienced leader having held governance roles and senior executive positions across several sectors including health and disability, health technology, education, and community sport. I bring strong commitment to the long-term growth and sustainability of the organisations I'm involved with along with commercial strengths built on many years of financial and business responsibility encompassing small, medium, and large entities. I am strategically strong and able to bring clarity of purpose and direction around the board table, support my governance colleagues and empower the executive to effectively operate the business.

Having built an extensive career, that includes for-profit and for-purpose experience, I am looking to apply my skillset in governance roles that enables me to add value and serve in the best interests of shareholders, associated stakeholders, communities, and society. My knowledge of the NGO, societies, trusts and not-for-profit environments, coupled with my private sector experience enables me to be confident in the contribution I can make. This will be in the health and disability sectors (particularly in primary, community, and aged care settings), digital health technologies, and community sport.

GOVERNANCE EXPERIENCE

Member | NZ Telehealth Forum Governance Advisory Board

January 2023 – Current

Advisory board established to provide strategic direction and governance to the NZTF's leadership group.

Deputy Chair | NZ Neurological Alliance Executive

March 2022 – Current

The Neurological Alliance represents 30+ sector groups and service providers in the neurological sector. The executive group provides strategic, advocacy and lobbying support for the sector and advisory to members.

Member | NZ Carers Alliance Executive

March 2022 – Current

The Carers Alliance represents 50+ sector groups and providers across the wider spectrum of health and disability care throughout the country. The executive group provides advice, strategic direction, advocacy and lobbying support for the sector and its members.

Appointed Board Member | Health Informatics New Zealand (HiNZ)

Nov 2020 – Dec 2022

HiNZ (incorporated society) is the representative body for the health informatics sector in NZ. The Board has full governance and financial responsibility, sets strategic direction, monitors performance, advocates on behalf of members interests and holds the largest health technology conference in NZ annually.

Appointed Trustee | Harbour Sport Board of Trustees

April 2014 – Oct 2018

Harbour Sport is the regional sporting trust (RST) covering the wider Waitemata district and provides a range of sport, recreational, health and wellbeing programmes to individuals, communities, sports clubs, etc. The Trust Board has full governance responsibility, sets strategy, monitors performance, and provides the community perspective to the organisation.

BOARD STRENGTHS

Industry knowledge/Sector Experience

- Healthcare, particularly in the primary, community and aged care sectors involving for-profit, not-for-profit/for purpose, societies, charitable and limited liability structures.
- Health technology, working with for-profit tech providers, not-for-profit sector groups and government agencies.
- Experienced in health-related start-ups, large for-profit and SME societies and trusts.
- Early childhood education, growth of a family-owned private entity and sector development.

Functional Strengths

- Strategic planning, marketing, relationship development and sector-wide networks.
- Strong commercial ability – understands the stories told by the numbers as well as the importance of human capital to grow a sustainable organisation.
- Change and turnaround leadership, ability to identify lifecycles and what's needed to create sustainable enterprises.

Governance Attributes

- Forward thinking, futurist approach to strategic development with ability to understand implementation factors.
- Health and safety, risk assessment and ability to see behind the reporting.
- Focused on the importance of leadership and providing support to the chair, board colleagues and executive (where appropriate).
- An active listener with the ability to contribute at key stages as well as enabling others to provide their input.

EXECUTIVE EXPERIENCE

Motor Neurone Disease NZ (MNDNZ) - CEO & Board Secretary

2022 – Current

MNDNZ is a charitable trust that provides community-based support services and supports research across Aotearoa New Zealand for people living with motor neurone disease. Funding required of \$1.4 million via fundraising, donations, grants, bequests, etc (incl govt contract). Full leadership and managerial responsibility for all areas of the organisation, reports to the chair and work with the board to support their governance work, which includes board secretary duties covering compliance, reporting and meeting preparation.

Dementia NZ Charitable Trust (DNZ) – CEO

Feb-Dec 2021 (contracted)

DNZ is the national body that represents six affiliated organisations (separate charitable trusts) that provide community-based support services for people with dementia, their carers, family, and whanau. Primary function was to work with the affiliates, stakeholders, and government agencies to set national strategic direction, provide representation on national stakeholder and advisory groups, manage commercial and non-commercial relationships and raise the profile of the challenges faced by people living with dementia.

New Zealand Health IT Cluster Incorporated – CEO

2014 – Jan 2021

(now known as the Digital Health Association - DHA)

DHA is a not-for-profit, incorporated society that is the peak body for the health IT industry sector with a membership network of vendors, healthcare providers, workforce organisations, govt agencies, policy makers, and academia. Members represent multi-nationals, local companies providing information and technology solutions and healthcare services across the health sector and government agencies (e.g., Te Whatu Ora, Orion Health, Spark Health, Microsoft, start-ups, and mid-size health tech businesses). Held full responsibility for all

aspects of the business, growing membership and revenue, creating value-add for members and stakeholders, working closely with the board to develop strategy and deliver on key performance indicators.

Healthcare of New Zealand (HCNZ) - General Manager, Community Services **2007 -2014**

HCNZ is a for-profit community healthcare company that is the largest provider of home-based care services in the country. Responsible for all aspects of HCNZ's largest business division with turnover growth to approximately \$90+ million (initially \$50 million), 15,000 clients; 5,000 staff spread across 38 branches and 8 direct reports. Ensuring that contract specifications and quality standards are met; strategic and operational planning, service model development and delivery, relationship management (across all major funder groups at the time – DHB, MOH, ACC, PHO), HR performance, contract compliance, establishing and maximising growth opportunities and associated financial returns.

Kindercare Learning Centres Ltd - General Manager **2003 - 2007**

Private, national early childcare education provider with turnover exceeding \$60 million, 1,000+ staff. Responsible for all aspects of the business operation – growth planning, development of business and functional-level strategies and their implementation. Assisted the founder/family owners to establish a growth strategy and form an advisory board.

Radius Health Group – General Manager, Operations & Business Development **1998 - 2003**

Involved from the start-up, capital raising phase this position encompassed all commercial and strategic aspects of the business with an emphasis on the initial stabilisation of the accident and medical centres, establishment phases of the pharmacy business and the establishment of the residential care and home-based care divisions. Worked closely with the managing director and investor board during this start-up period whilst also undertaking the part-time Executive MBA programme at the University of Waikato.

PROFESSIONAL MEMBERSHIPS & QUALIFICATIONS

- **Member of Institute of Directors New Zealand**

- Company Directors Course (week-long, immersive programme, Nov 2023)
- Working towards Chartered membership.

- **University of Waikato, Management School, Hamilton, New Zealand** **2002 - 2005**

- Master of Business Administration (with Distinction)
- Postgraduate Diploma in Management Studies
- Co-lecturer – Strategic Leadership in Theory and Practice, Strategic Management, Entrepreneurship (assisting Associate Professor Jens Mueller)
- Dragons Den judge panel member for international and executive MBA business case presentation competitions

COMMUNITY INVOLVEMENT/INTERESTS

Volunteer [parkrun](#) event director (10-15 hours per month) - have established three new parkruns in New Zealand at Hobsonville Point, Sherwood Reserve (Browns Bay) and Northern Pathway (Albany).

“Through parkrun and from my experience as a Harbour Sport Trustee, I am a strong supporter of community-based activities that bring people together to help with their physical and mental health needs as well as developing important social connections based on an inclusive environment that embraces diverse cultures, nationalities, and fitness levels”.