

David Glover

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Capability statement

I am an experienced and professionally accredited director offering transferable practice, knowledge and networks from a range of governance and executive roles in New Zealand and offshore. These include commercial and multinational boards, government, not for profit organisations and start-ups. I am a strategic and creative thinker, with strengths in innovation, technology, sales, marketing, and strategic partnering. As a past CEO, business founder and mentor I understand the challenges faced by executive teams and the role of the board in providing effective leadership for success.

Key Strengths and Career Highlights

Leadership

- 30 years of senior executive experience in the commercial, public service and not-for-profit sectors, including business turnarounds, start-ups, mergers and acquisitions
- Extensive board experience across a range of social enterprise, public service, and commercial sectors including advertising, publishing, education, impact investing and technology
- Extensive track record of building and leading high-performance teams
- An international perspective from living and working in Asia, Australia, and the UK

Business transformation

- Proven ability to turn strategic analysis into a powerful strategic vision and action plans
- A critical thinker who drives innovation and new revenue opportunities
- Implemented successful change across a range of industries leading to improved results
- Strong communication and influencing skills to drive company culture and performance

Sector engagement and collaboration

- Leadership of industry sector groups and professional associations
 - An effective manager of stakeholder and client relationships at the highest levels
 - Led major business development programmes including sector development strategies
 - Strong strategic planning, human resource, financial and influencing skills
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Professional Affiliations & Education

Chartered Fellow, NZ Institute of Directors (CFInstD)

Kotahitanga – Principles of Māori Governance, NZ Institute of Directors

Chairing the Board, NZ Institute of Directors

Advanced Directors' Course, NZ Institute of Directors

Company Director's Course, NZ Institute of Directors

M.A. (English Literature), Jesus College, Cambridge University

Senior Leadership Programme, Columbia University

Senior Leadership Programme, Institute for Strategic Leadership, Millbrook

Current Governance Roles

Director, Ngāti Awa Group Holdings

Appointed October 2023

NAGH is the commercial arm of Te Rūnanga o Ngāti Awa.

Co-Chair, DevAcademy

Appointed December 2022

DevAcademy trains a diverse workforce for entry into the technology sector.

Trustee, Bay of Plenty Education Trust

Appointed August 2022

BOPET provides grants and scholarships for tertiary students of science and technology.

Director & Chair of HR Committee, NZ Institute of Directors

Appointed July 2022

Inaugural member of the newly created IOD national governance board.

Deputy Chair, Toi EDA

Appointed June 2021

Toi EDA is the regional economic development agency for the Eastern Bay of Plenty.

Chair, Brightstar

Appointed June 2021

Brightstar is New Zealand's largest conference, summits & expo company.

Chair, Trust Horizon

Appointed June 2021

Trust Horizon is the Eastern Bay of Plenty energy trust and an impact investor.

Director, Eastbay REAP (Rural Education Activities Programme)

Appointed August 2020

Eastbay REAP connects the Eastern Bay of Plenty community to lifelong learning.

Chair, Synapsys

Appointed September 2014

Synapsys provides digital consultancy, e-content development and technology support.

Past Governance Roles - most recent first

Director, Biozone

Commercial business

Council Member, NZ EdTech Association

Industry association

Chair, Edge Learning Solutions

Commercial business

Director, The Mind Lab

Commercial business

Trustee, Teach First New Zealand

NGO

Councillor, Volunteer Service Abroad

NGO

Committee Member, Institute of Directors, Wellington Branch

Industry association

Chair/co-founder, Banqer

Technology start-up

Director & Chair of Audit and Risk, NZ Council for Educational Research

Crown agency

Director, David Forman Business Training

Commercial business

Director, Top Dog Recruitment

Commercial business

Councillor, Publishers Association of New Zealand

Industry association

Director, American Association of Educational Publishers

U.S. industry association

Director, McCann Erickson Advertising New Zealand

Commercial business

President & Director, Sales & Marketing Institute of New Zealand

Industry association

Director, Diving New Zealand

Sports association

Director, Human Resources Institute of New Zealand, Auckland Branch

Industry association

Director, NZ Association of Training and Development, Auckland Branch

Industry association

Director, Communications Agencies Association of New Zealand

Industry association

Director, Sales Communications International, Sydney

Commercial business

Director, McCann Direct, London

Commercial business

Director, The Promotion Team, London

Commercial business

Executive Roles

Executive Director – Partnerships/COO/CFO, Unitec Institute of Technology Te Whare Wānanga o Wairaka	2016 - 2021
Principal/Owner, Creative Strategies	2013 - current
CEO, Learning Media Te Pou Taki Kōrero	2009 - 2013
Managing Director/Owner, David Forman Business Training	2002 - 2008
Group Managing Director, McCann Erickson Advertising New Zealand	1996 - 2002
CEO, McCann Erickson Advertising Indonesia	1993 – 1995
Director of Marketing Communications, McCann Erickson Advertising Sydney	1990 - 1993
Creative Director, McCann Erickson Advertising, London	1985 - 1990

Other roles and activities

David established his consultancy Creative Strategies in 2013 to provide effective governance, people and business growth strategies to the commercial, public service and not for profit sectors. Clients have included tertiary organisations, ministries, government agencies and small businesses.

Creative Strategies is an approved provider to the Regional Business Partner Network and the All of Government Online Panel.

- Mentor, NZ Institute of Directors Tuakana-Teina Chair Mentoring Programme (2023)
- Member, IT Professionals Digital Skills Steering Group (2022)
- Regular presenter on the future skill needs of New Zealand: TechWeek TV (2019, 2020), Christchurch Future of Learning conference (2019), Digital Nations Summit (2018), NZ EdTech conference (2018)
- Co-author of *Don't worry about the robots: how to survive and thrive in the new world of work* (Allen & Unwin, 2018)
- Founder, Wellington EdTech Meet Up & EdTech for Export conference
- Mentor, Creative HQ/Wellington Start Up Weekend

David's work has been recognised with awards for creativity, digital excellence, entrepreneurship, workplace performance and people leadership.
